

KELLEY *R* KEEHN



***She's worth the  
price of admission.***

**The Toronto Star**



- Personal finance educator, media personality, & speaker
- Best-selling, award-winning author of 9 books
- Financial expert for the *Marilyn Denis Show*
- FPSC Consumer Advocate

## Kelley's mission: ***To help Canadians feel good about money!***

Kelley Keehn has developed a number of fun and practical guides to uncover and change people's money mindsets at a fundamental level. She helps audiences discover the "inner games" we play surrounding wealth, regularly appearing on TV and radio, and is the personal finance authority on CTV's *The Marilyn Denis Show*. She is also an award-winning and best-selling author of nine books on personal finance and fraud protection including, *A Canadian's Guide to Money-Smart Living* (published by the Chartered Professional Accountants of Canada), *Protecting You & Your Money: A Guide To Avoiding Identity Theft and Fraud*, *The Woman's Guide to Money* and *The Prosperity Factor for Kids*. She is also the Consumer Advocate for the Financial Planning Standards Council.

After spending more than 10 years as a financial professional and 14 as a personal finance educator, Kelley discovered that whether someone has a billion in the bank or is a million in the hole, everyone has money problems! While working in the banking and financial industry, she witnessed how emotions can reinforce the problems that individuals have with money.

Kelley appears on popular radio and TV outlets around the globe. She was a regular contributor for CNBC in New York, a nationally syndicated columnist with CBC Radio, and host of BURN MY MORTGAGE. Kelley has also written many columns and published articles as a weekly columnist for *The Globe and Mail*, *Tangerine Bank*, and *Meridian Credit*. She's also been quoted in *O*, *The Oprah Magazine*.

Kelley was proud to serve on the National Steering Committee for Financial Literacy and today, is a board member for Money Mentors, an affiliate member for the OECD's International Network on Financial Education, a committee member on the Financial Consumer Agency of Canada's Consumer Protection Advisory Committee and the Consumer Advocate for the Financial Planning Standards Council.

A small sampling of Kelley's appearances & regular media contributions



## Some of Kelley's books

